

WORLD SAILFISH TOURNEY NETS RECORD GIFT

Cortex Companies Sponsorship Benefits Cancer and Kids

KEY WEST, FL -- Cancer research and local children's programs are beneficiaries of more than \$200,000 raised by the 2005 World Sailfish Championship, sponsored by Cortex Companies. The three day event, held in April and considered the premiere tournament of its kind in the world, attracted 110 boats and more than 500 anglers. Charities include the Don Shula Foundation for Breast Cancer Research, Afternoon Rotary Club of Key West, Big Brothers/Big Sisters of Monroe County and Camp Boggy Creek for terminally-ill children.

"The value of a community can be measured by how much people are willing to invest in it,"

said Cortex Director Everett Atwell. "The opportunity to give back in a profound way is what makes our company want to be involved with this tournament. It's a win-win at every level, the best of community stewardship and economic development."

As part of the tournament festivities, Hall of Fame football coach Don Shula spoke at a celebrity dinner in his honor, thanking sponsors and anglers who helped pledge \$50,000 in memory of his late wife. "Dorothy battled breast cancer for six years before succumbing to this awful disease," Shula said. "We are dedicated to finding a cure for breast cancer and I'm grateful to all of you who are joining our effort."

The Afternoon Rotary Club of Key West will use a portion of its donation for a youth dental program in the Southernmost City, while the Big Brothers and Big Sisters of Monroe County will fund mentoring programs for kids ranging in age from six to 16.

"I grew up in Key West and I know the importance of these programs for kids in this community," said Cortex Director Derek Parker. "When we had the opportunity to designate a local charity there was no question Afternoon Rotary of Key West and Big Brothers/Big Sisters of Monroe County would provide a meaningful investment."

Cortex Companies LLC is the premier developer of waterfront, luxurious lifestyle communities in the Florida Keys, with over \$600 million in development. Properties include Playa Cristal Resort in Key Largo, Angler's Club in Boca Grande, Florida, Angler's Reef in Islamorada, and Coral Hammock, King's Pointe Marina, The Sailfish Club and Watermark in Key West.



With the Cortex banner as a backdrop, event emcee and baseball hall-of-famer Johnny Bench poses with honored guest Don Shula.